





## **Industry Overview:**

The Indian cold chain sector is sizeable and fast-growing with a market size of over 10Bn USD. However, the sector faces several constraints in its growth, mainly due to pilferage, which is the main reason for loss of value in the industries that depend on it.

## The Client:

ColdEX is India's premier cold chain company, offering one-stop shop solution to all temperature controlled supply chain requirements across India. They handle all products between the range of +25°C to -18°C.

## The Situation:

Providing an integrated security system with CCTV monitoring that was tried and trusted and able to withstand temperatures of up to -18°C was essential to meet the complex security requirements of the client.

## The Solution:

AVP tacked the problem by installing the apt cameras and technology that could effectively track the activities even for temperatures as low as -30°C in the facility.

The entire network installed by AVP was a robust one, with specific cables & networking products; a wholesome solution that could function as a cohesive unit at extreme temperatures without fail, & continue to function at a similar pace for years to come.

Every small technical specification was catered to, while establishing the surveillance network. The cameras installed function perfectly, independent of the temperature range, outdoors as well as at sub zero temperatures in the cold storage. AVP's wholesome service promise also helped Coldex in having a one stop solution for all their surveillance needs.

The AVP installation continue to work as effectively as when they were installed at Coldex in 2013.





